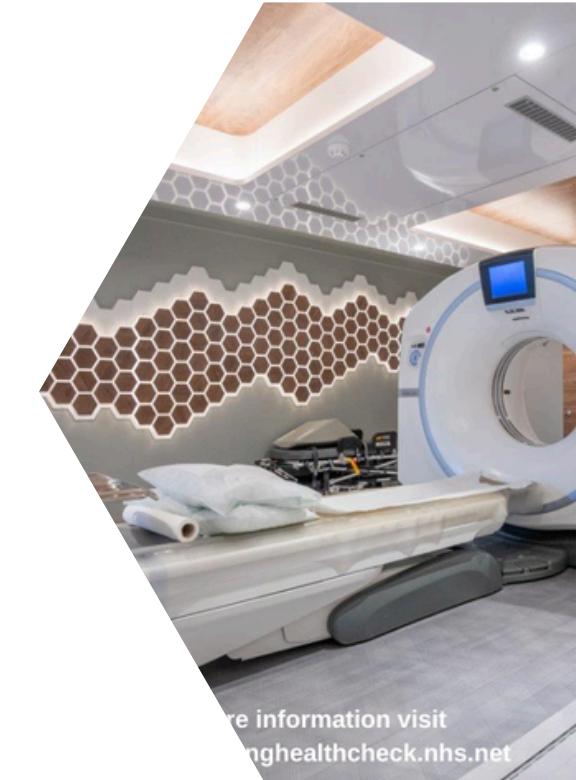




Cancer Screening Survey Results

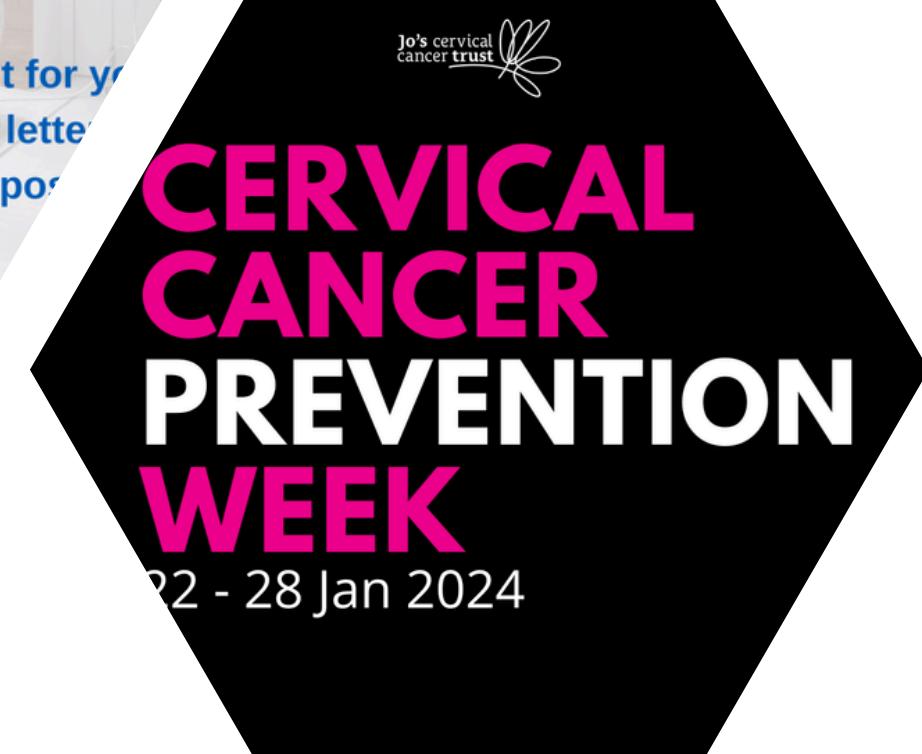
Survey duration: 3 April – 10 May

Total responses received: 210



We are working with GP practices to offer a free lung health check to those aged 55 - 74yrs.

Look out for your yellow letter in the post.



Cancer screening survey

NHS cancer screening programmes can help to diagnose cancer or risk of cancer earlier and improve the likelihood of successful treatment.

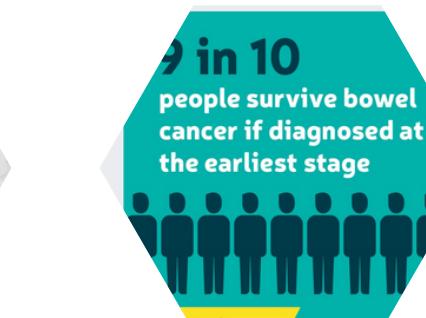
There are three national cancer screening programmes in England that eligible patients will be invited to take part in; Cervical screening, Breast screening and Bowel screening.

In addition, as part of a locally delivered and targeted pilot, eligible patients have been invited to attend Lung screening and Prostate screening.

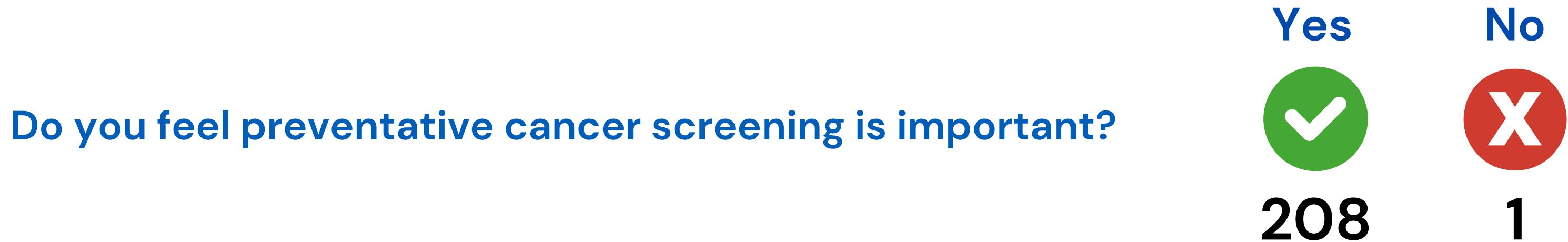
We ran this survey to hear people's views on cancer screening, and to understand the barriers and fears to taking part in the screening offer.

By collecting this information it will help inform our future messaging around cancer screening and help us to consider where adaptations could be made to make it more accessible.

The results will be shared with the communications and engagement team, staff members and teams involved in cancer care planning, as well as the Surrey and Sussex Cancer Alliance, an organisation leading the transformation and improvement of cancer care and services across our local health and social care system.



Cancer screening - survey results summary



Please tell us why you feel that way?

• Saves lives and the NHS money in the long term.

• Peace of mind.

• Prevention is better than cure.

• Identified a wrong diagnosis for me.

• It's only by a screening programme can people discover if they need treatment.

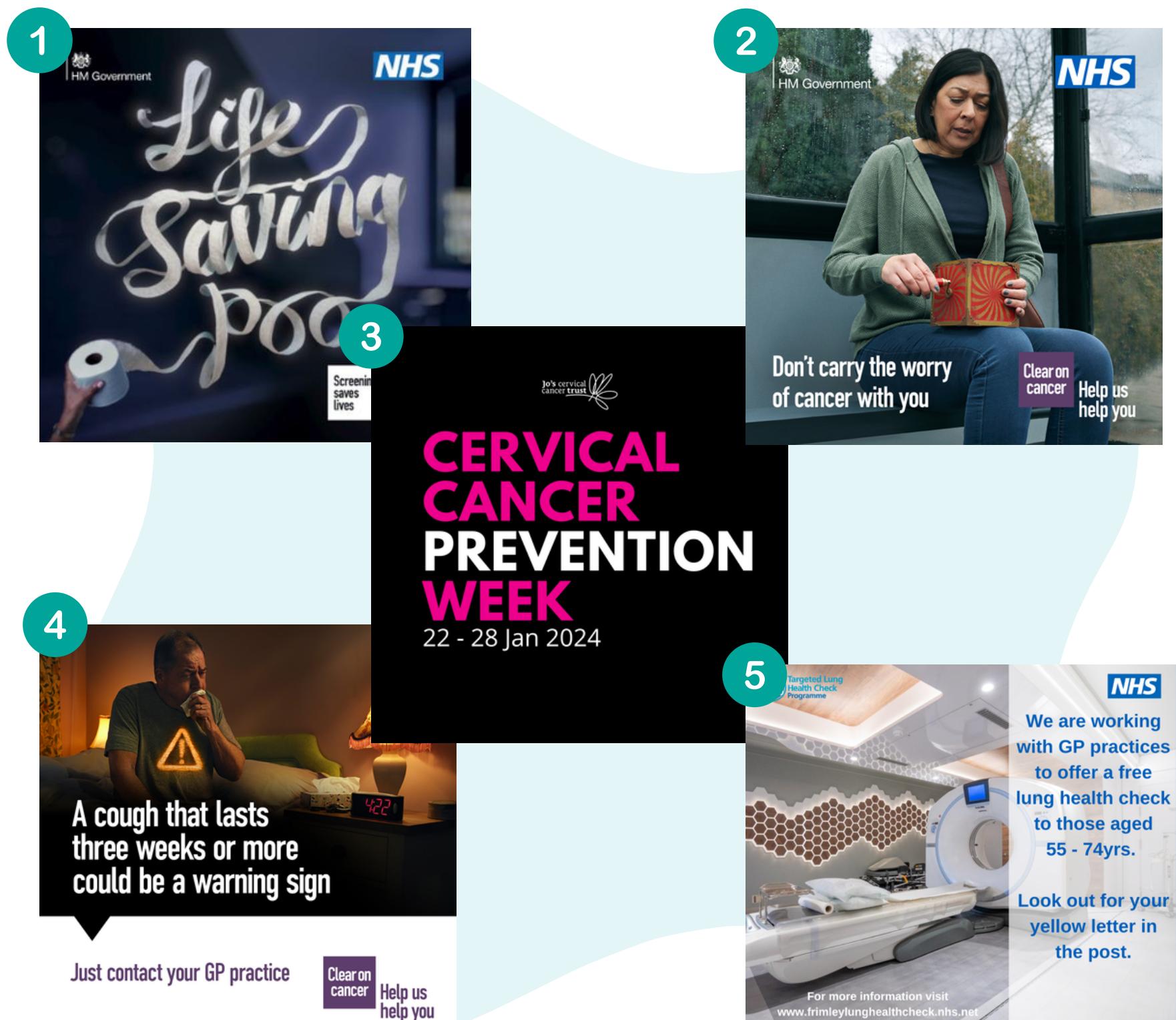
• It can save lives.

• Earlier it's detected the more chance of survival.

• Can save lives, money and resources if found early.

• Helpful to find out undected issues.

Cancer screening - survey results summary

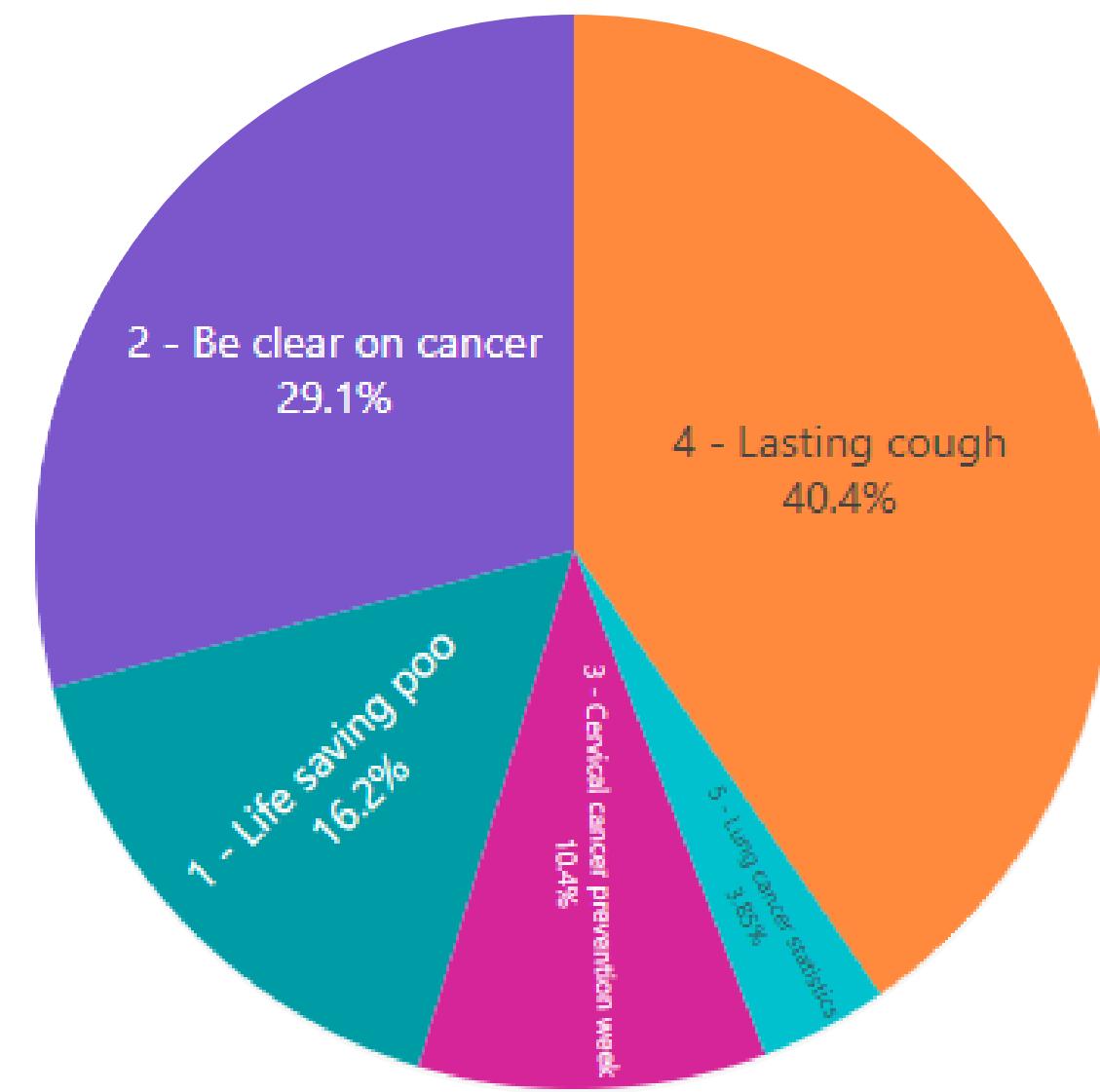


Have you seen any of these images or something similar to them before?

Yes	No

163 45

Which images felt most familiar?



Cancer screening - survey results summary

Please tell us where you recall seeing these images?



Do you feel that images, like these shown, alongside posters and television or radio adverts are effective in helping you and the wider general public see the benefits of preventative cancer screening or give you confidence in seeking support for symptoms?

Yes



170

Don't know



26

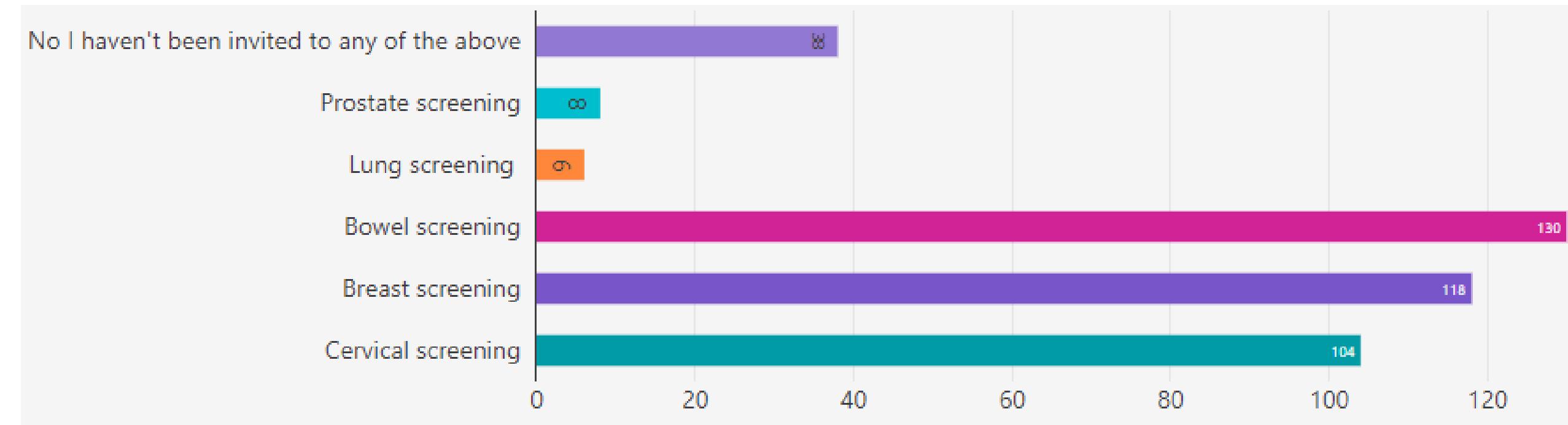
No



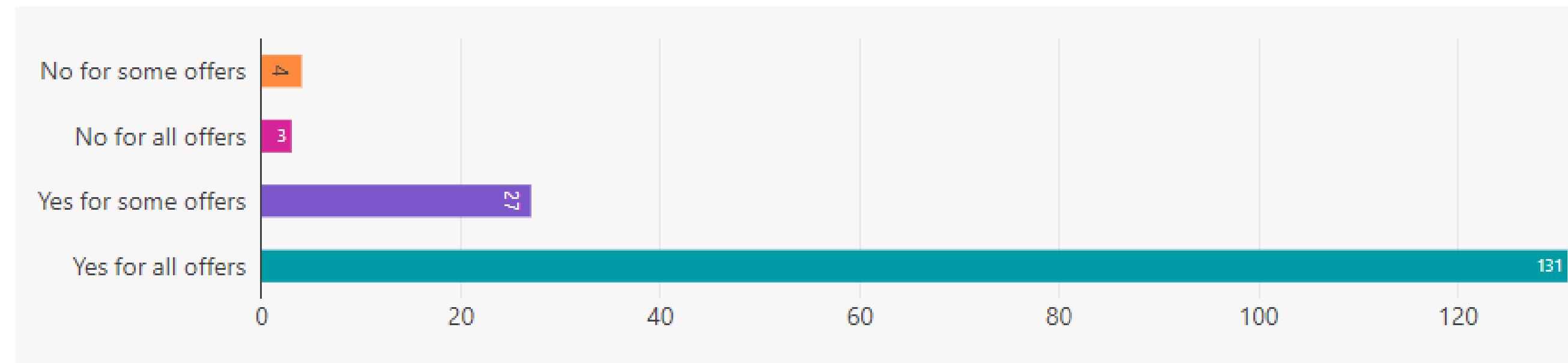
13

Cancer screening - survey results summary

Have you been invited to take part in any of the following preventative cancer screening programmes?



Did you take up the offer?



Cancer screening - survey results summary

Please tell us why you made that decision:

For early diagnosis and treatment - I live on my own and cannot afford to be off sick long term.

Reassurance that no issues have been picked up.

To look after my health.

I feel it's in my best interests to know what's going on inside my body.

It is important due to a family history of cancer.

Received a bowel testing kit in the post and was able to do the test in the privacy of my own home.

I couldn't bring myself to collect a poo sample although I know how important it is.

Life got in the way/forgot.

Only screening offered in our location is for breast and bowel cancer.

I did not want the cervical screening as I felt I was at low risk due to my lifestyle.

I feel that it's important. However, having passed 70 now, I miss them.

Bowel cancer screening is not a pleasant thing to do, and is therefore easy to overlook or ignore.

My age presented a barrier for acceptance.

Quite invasive and uncomfortable, difficult to book appointment at GP surgery.

I am appalled that screening for prostate cancer is not offered routinely to men over 40. You have to beg a GP to arrange it.

Breast screening invitations seemed to stop during the COVID pandemic and I have not received one since then.

The only screening I did not accept was the screening for breast cancer because I did not want to expose my body to chest x-rays.

Cancer screening - survey results summary

For question 3 we showed you some images of cancer awareness campaigns, if you answered yes to having seen the adverts did they influence your decision to take part in cancer screening?

Yes	No
 105	 46

Please tell us more:

Reminded me to go.

Particularly the bowel screening one. It helped me to influence my husband as he wasn't very keen to do the test at all.

The images make you think about your health.

It brings things like cancer prevention to mind.

They prompted me to make appointments when invited.

Not me but the lung one helped me to persuade my mum to go.

I put off attending but seeing the adverts made me concerned I might be ignoring something by not getting checked.

No I'm too old.

No the posters scare me. I try to ignore them.

No as I didn't have any symptoms.

No as I just wait for the invitation from my doctor for breast screening and cervical smear test.

No. Its the 'wont happen to me' syndrome.

To ask for medical treatment, to see a GP, is too complicated.

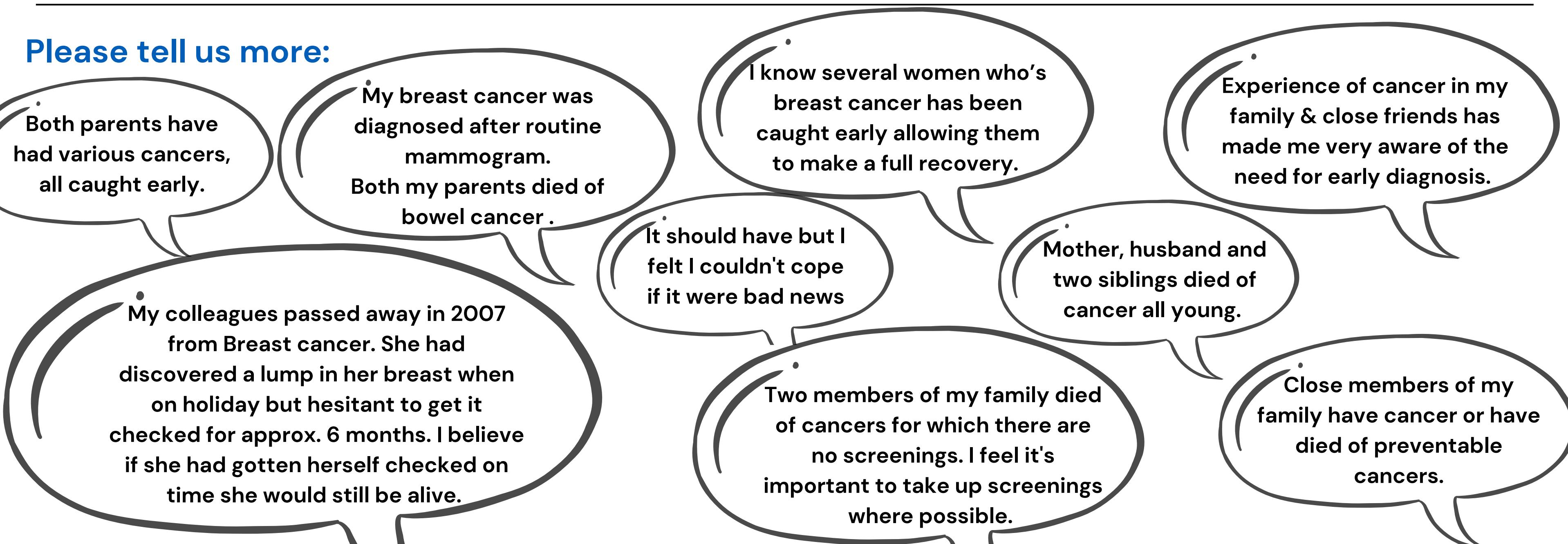
Don't need adverts. Money better spent elsewhere.

Cancer screening - survey results summary

Did the experience of a family member, friends or colleague influence your decision to take part?

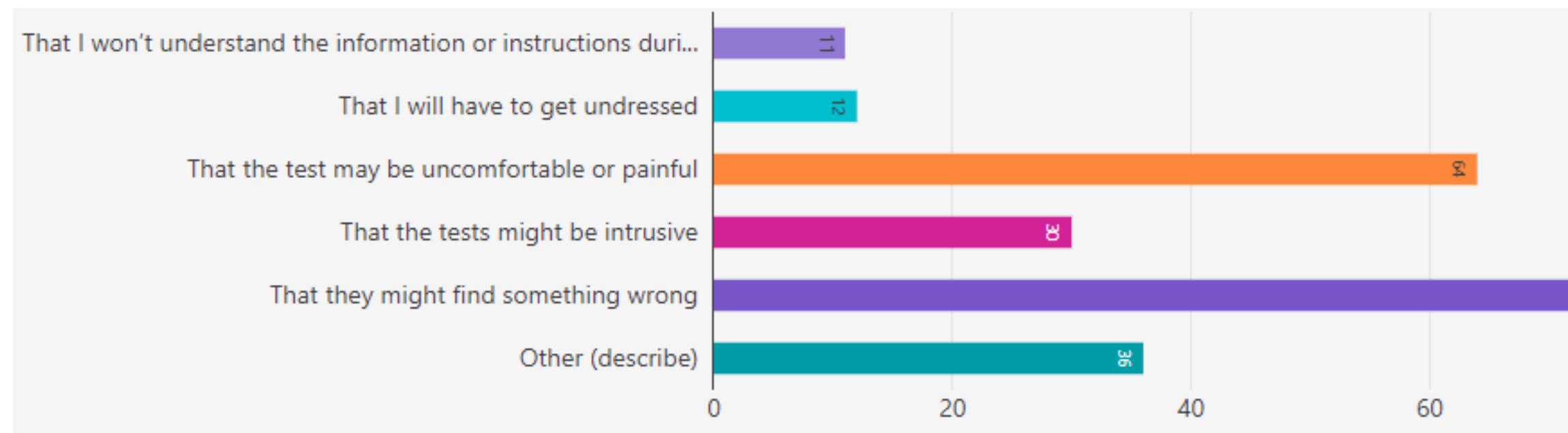
Yes	No
 123	 40

Please tell us more:



Cancer screening - survey results summary

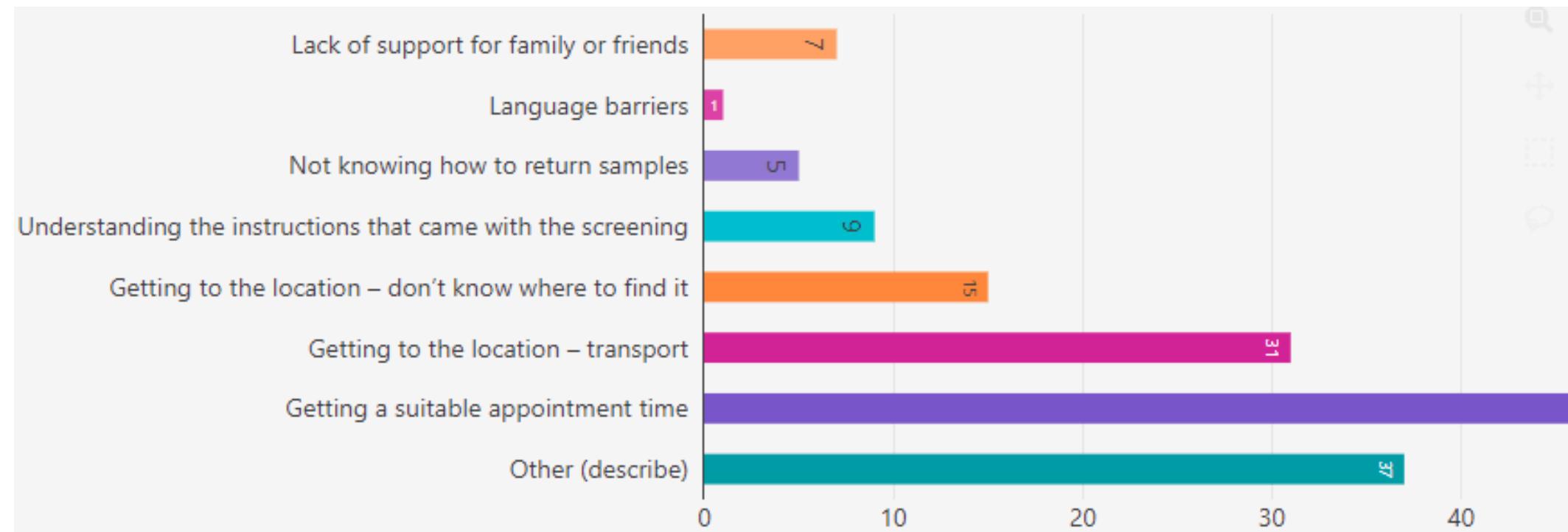
What fears do/did you have around taking part in preventative cancer screening?



Other:

- Going ahead with the treatment might be unnecessary, especially when you are older
- False positives causing mental distress and unnecessary tests/treatments
- That comorbidities are not taken into account
- The screening misses something
- No fears, will do whatever needs to be done

What barriers or difficulties have you/do you face in taking part in preventative cancer screening?



Other:

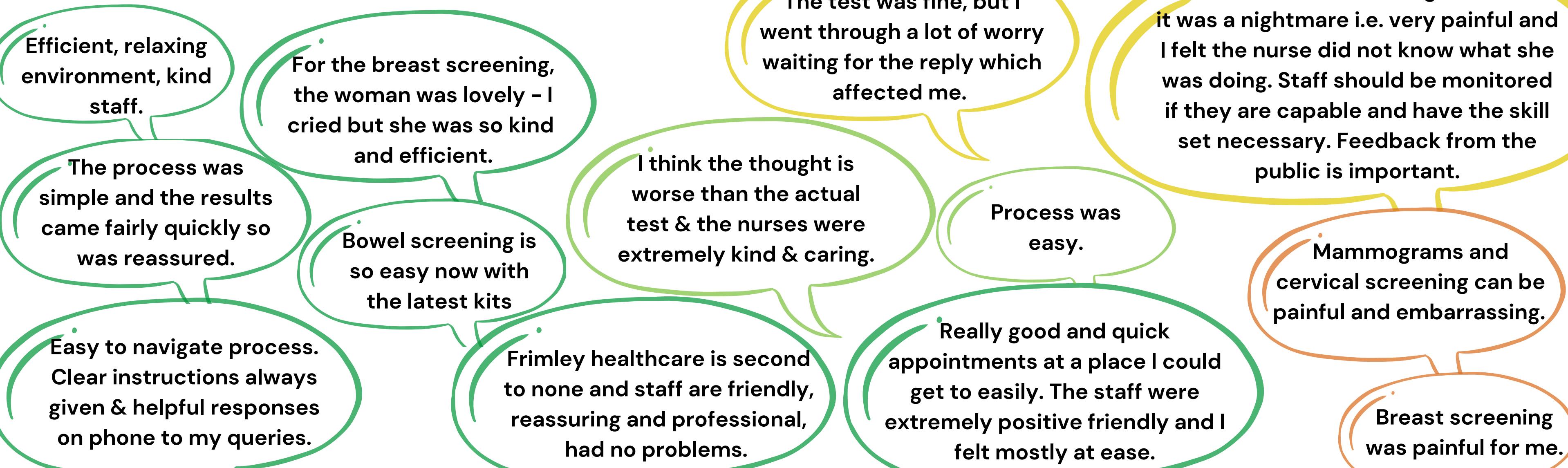
- Disabled access and transport
- Getting an invitation
- Excluded due to age
- Getting a GP appointment
- No barriers, will do whatever needs to be done
- Past painful, traumatic experience

Cancer screening - survey results summary

If you have taken part in screening
how was your experience?



Please tell us why this was your experience:



Cancer screening - survey results summary

If you were invited for screening in the future would you take part?



Please tell us why:

Prevention is better than cure.

Can help find cancer early so that it can be treated as soon as possible.

Yes because prostate cancer has killed close friends and a relative of mine.

I have cancer in my family history, and know people that have been affected. I would rather check that I was "clear".

At my age (80) any screening is safeguarding.

Because I'm a smoker.

Accessibility. I do not own a car and public transport is not always practicable.

Worried about my lungs, but I am 82 so won't be invited for screening.

It may find something I am unaware of.

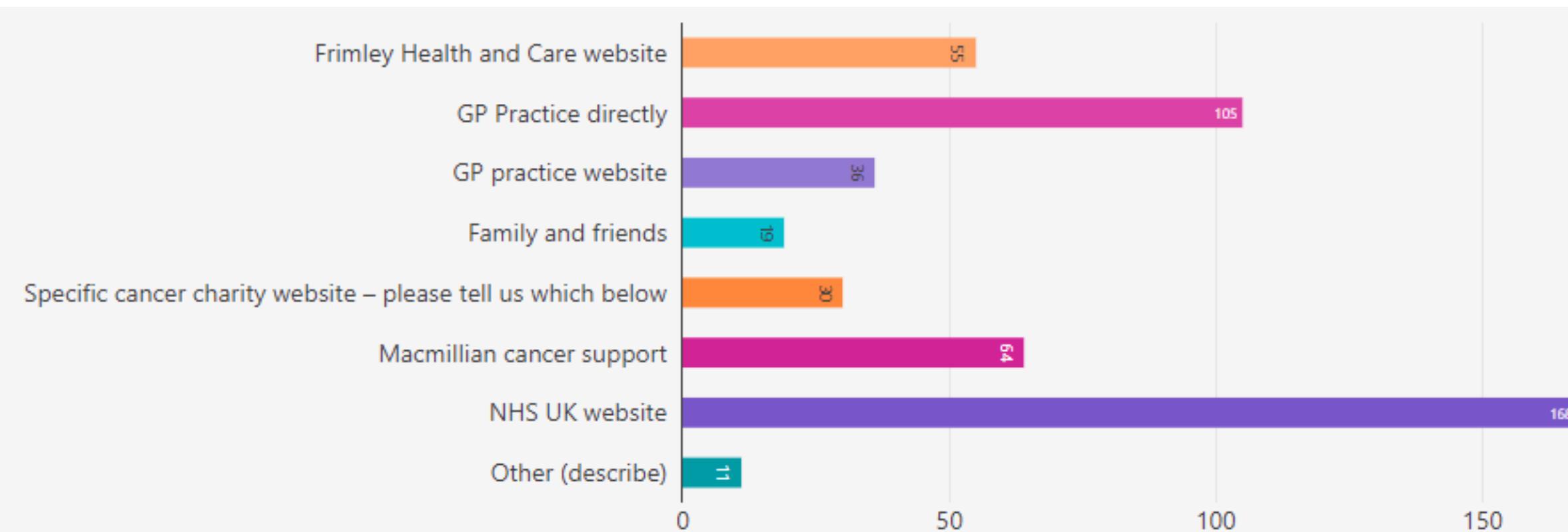
Could prevent serious health issues or even save your life.

I am 85 and have a heart condition plus COPD.

I have ASD and can't take my clothes off in front of others.

Cancer screening - survey results summary

Where would you seek information on cancer symptoms, screening and/or treatment if you wanted it?



Other:

- Google
- Internet
- Colleagues
- Doctor
- Health professional who is a family member

If you selected specific cancer charity website, please let us know which one:



Cancer screening - survey results summary

We asked you where you felt you had gaps in your knowledge and how we could improve our cancer screening and awareness messages, key themes below:

- Clear and to the point language that people can understand, easy read combined with pictures /symbols.
- Easy to understand graphic on outcomes versus screened and non-screened patients.
- Renew materials regularly to keep interest and use a variety of channels (YouTube etc is a must).
- Show the journey of real people from first diagnosis to receiving a clear outcome.
- Local medical centres (and their staff) are the main interface with patients and should be supported to spread the message.
- A single page for NHS screening information.
- Information in advance on exactly what to expect at the screening.
- Reassurance that dignity will be preserved as much as possible and testing is often painless or briefly uncomfortable.
- Better advice for people who no longer qualify for screening. Maybe at the final screening there should be a leaflet detailing what to do if you have concerns in future.

Tell us when does it happen, for which age groups? (Including over 75) How does it happen? Do I have to go to the GP or will somebody contact me? Is there screening for illnesses other than cancer?

Cancer screening - survey results summary

A number of you asked for what screening is available at different ages, please see the useful videos and information below:

(Click on the images to play)



You can find information on national screening offers, including cancer screening, at: <https://www.nhs.uk/conditions/nhs-screening/>

Those over the age of 74 can request a bowel cancer screening kit by calling 0800 707 60 60. If you are over 71 and would like breast cancer screening contact your local breast screening service. Find it here <https://www.nhs.uk/service-search/other-health-services/breast-screening-services>

The Targeted Lung Health Check programme is a pilot travelling around the Frimley geography and currently located in Aldershot moving to Farnborough soon. Invitations to this screening is offered by letter to eligible patients aged 55 to 74 who are smokers or former smokers.

<https://www.frimleylunghealthcheck.nhs.uk/>

There's currently no national screening programme for prostate cancer in the UK. Frimley has been part of a pilot which identified and offered non-invasive prostate tests to eligible males. The final clinics for the Targeted Prostate Health Check have now come to a close following a successful 20-month run. To date, the project has identified 135 men with prostate cancer across Frimley, Surrey and Sussex. For more information about prostate cancer and the new TRANSFORM trial to find the best way to screen men for prostate cancer, visit [Prostate Cancer UK TRANSFORM trial](#)

Online Community Panel

The Frimley Health and Care Online Community Panel is one way of ensuring local people and communities are at the heart of our decision making.



Share your views

- Tell us what you think about local health and care services
- Help us test our assumptions
- Share your ideas for improvements
- Tell us what works and what doesn't



Stay informed

- Keep up to date with local health and care news
- Learn more about local services
- Feel informed to share important news with friends and family



On your terms

- Share your views at a time that suits you
- We'll only contact you via email
- Choose to get further involved if you'd like to
- Unsubscribe at any time

We are actively recruiting to the panel - scan the QR code or visit the website to register. Please share this opportunity with colleagues, friends and family.

<https://secure.membra.co.uk/Join/FrimleyPanel>

